



**professional
development
programs**

BEIJING NOVARTIS PHARMA
Beijing, China

Project scope: PHMI has entered into a multi-year agreement with Beijing Novartis Pharma, Ltd. to organize and deliver a series of professional development programs in China.

Collaboration with PHMI: PHMI will deliver a total of 15 programs over the course of three years, including an annual Clinical Summit for physicians, specialists, and health care opinion leaders that will be held in Beijing and replicated in three other Chinese cities. In addition, PHMI will organize an annual health care management course in Beijing for hospital leaders and administrators. The courses will be taught by a multidisciplinary faculty group drawn from Harvard Medical School as well as academic medical institutions in China.

In April 2009, 120 health care professionals and managers attended the inaugural program in Beijing, which was focused on patient safety and medication management.



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